

As a social tribe, it is our mission to support each other in any way possible. Through individual contribution we simply make our lives better. Together, we want to evolve a global tribe ecosystem. So that wherever we go, you can count on the tribe.

On the way, we face things in an ambitious, unedited and social manner. We are curious, supportive and easy-going. It's about giving something of value, rather than receiving. To elevate development in all of us.



## STORY

It was in June 2018 when Stefan Zappe, a strong individual on his own, became the first member of our social tribe. He didn't know it back then. He just wanted to have a good time: Music, a couple of drinks, good vibes and inspiring discussions with likeminded folks. As a newbie in town, he initially gathered a handful of boys he knew. As passionate individuals, they naturally started to exchange experiences, knowledge and support in the most casual way. Without expectations, simply having a good time.

This was the beginning of our tribe. No plan, we just came about. Formed around a deep feeling of connection, a sense of unconditional support for one and another and the joy of spending a smashing time together. Perfect intime like ours, where connections with others are abundant, but real, reliable relations not. That's why we grow quickly, with each one bringing likeminded pals to the tribe.



## VISION

To evolve a global tribe ecosystem. So, wherever we go, life is simply better.

Imagine how cool it would be to have the tribe's support through close relationships all over the world. In a way, the globe is one giant home base. Together, we develop this idea through our member's input in an environment that make it easy and fun to connect and to create value for one another.

Join us - we go beyond.



## MISSION

As a social tribe, we support each other in any way possible. Through individual contribution, we simply make our lives better.

What is a social tribe then, you might ask? Well, simply put a group of people connected to something. That could be anything, but in our case, it is the belief, that everyone – even the strongest individual – gains from being surrounded ambitious people. People who share their ideas and visions, their experience and knowledge, their skills and resources. As a person and a professional, open and honest. This dynamic brings us beyond the ordinary. With commitment, we accelerate personal development in all facets. When one of us faces obstacles in life, the others are there to support him. You know, a little like the Avengers, we contribute individual strengths for the sake of the group. Meanwhile we celebrate everything good. That's basically our ritual. Because good people follow good vibes.



## VALUES

We face things in an **ambitious, unedited** and **social** manner. We are **curious, supportive** and **easy-going.** It's about giving something of value, rather than receiving. To elevate development in all of us.

Being a tribe, we are also deeply connected to our territory. We love to be where we are. Geographical proximity is key for the tribe to settle and also in terms of relations. To build and maintain a true bond, member size is limited, making quality and commitment a crucial factor. But as one tribe can have groups in multiple regions, we want to grow beyond.





Be Interested.

Be Open.

Be Present.

Be Supportive.

Be Respectful.

Show interest in others instead of talking about yourself.

Enjoy and celebrate the differences within the tribe and learn from them. It is the diversity within that makes a group stronger than each individual will ever be.

Be honest and open to everyone of us, always.

It is never easy to talk about or face weaknesses, fears, needs or any kind of fuckups. But only by doing so, you will enable the tribe to support you and vice versa. Be an inspiration to others to do the same.

By releasing trust, you will engage the strong connection we are looking for.

Show up to our gatherings and be fully present, physically and mentally.

In respect to the tribe and your conspired friends, be ready to listen and interact. Do not let anything distract you. This is the essential ingredient that enables the overall synchronization of the tribe's strengths and experiences.

Donate your time, thoughts and resources at every opportunity.

That is what it is all about.

Imagine how simple it would be to overcome any obstacles or limits when you have great pals around you. People who are always there to support and inspire you. Therefore, contribute as much as you can, without expecting anything in return.

Be Respectful.
With the tribe, our
members and
resources.

We all deserves each others highest appreciation. Since we are not a business club, our relationships come first. Keep that in mind with whatever you do.